

Experienced media activists put forward arguments for doing media projects with unions and communities as an integral part of labor education programs and for developing close working relationships with independent media organizations. Topics include taking an organizing approach to communications, media trainings as an element of collective bargaining trainings, leveraging alternative media, the role of radio, and the challenges of media activism with a focus on labor. Panelists will discuss specific examples from Kansas City, Minnesota, Chicago and well as the national WINS (Workers Independent News Service) program.

Panel consists of:

Helena Worthen, University of Illinois, Chicago Labor Education Program

Judy Ancel, University of Missouri, Kansas City

Howard Kling, University of Minnesota

Larry Duncan, Labor Beat

Laura Hermann, Live from the Heartland

Frank Emspak, Executive Producer, WINS and University of Wisconsin School for Workers